

About the Latino Business Action Network (LBAN) in collaboration with Stanford Graduate School of Business



WHY WE EXIST

Latino-owned businesses are the fastest-growing entrepreneurial segment in the United States. Yet less than 3% of Latino-owned businesses earn \$1 million or more in annual gross revenue. If the revenue of these businesses caught up to the national average, the U.S. GDP would grow by \$1.47 trillion.¹

WHO WE ARE

We are a 501(c)(3) organization dedicated to strengthening America by empowering Latino business leaders to grow substantial firms that create jobs, develop leaders and spawn a new generation of companies.

WHAT WE DO

Research:

We provide funding for the annual Stanford Latino Entrepreneurship Initiative *State of Latino Entrepreneurship* research report, exploring the challenges and growth factors of U.S. Latino-owned businesses. This report is the most comprehensive of its kind in the United States.

Education:

We collaborate with Stanford Graduate School of Business Executive Education to offer the *Stanford Latino Entrepreneurship Initiative Education-Scaling Program*, an educational program catalyzing scaled Latino entrepreneurs to effectively scale their companies.

Network:

We have developed a national ecosystem of networks to cultivate prosperity, mentorship, capital engagement and wealth building for scaled Latino entrepreneurs.

HOW WE DO IT

We collaborate with the Stanford Graduate School of Business to champion the Stanford Latino Entrepreneurship Initiative (SLEI).

OUR GOAL

To double the number of \$10+ million, \$100+ million and \$1+ billion Latino-owned businesses by 2025.

OUR SCALING PROGRAM RESULTS

653 SLEI-Ed Alumni

representing

\$3.3 Billion+
**combined annual
gross revenue**

employing

32,000+ people

across

**31 states and
Puerto Rico**